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Title of the Invention

PROGRAMMABLE MESSAGING SYSTEM FOR CONTROLLING PLAYBACK OF
MESSAGES ON REMOTE MUSIC ON-HOLD-COMPATIBLE TELEPHONE
SYSTEMS AND OTHER MESSAGE OUTPUT DEVICES

Abstract of the Disclosure

A remotely programmable message delivery system comprises a number of client computers which communicate with a server to send control signals to one or more remote message playback devices. The message playback devices are each provided with a library of messages, and comprise at least one music on-hold-compatible telephone system, a public address system or other audio and/or visual advertising device. Message playlists from the client computers can be sent via the server to the message playback devices by a communication link such as a radiopaging system. The client computer is programmed to generate screens for guiding an operator to select messages from the library of messages and the order and times at which they are to be played by selected message playback devices. Message playback devices can be organized into one or more regions to allow a message playlist to be sent to more than one message playback device using a single radiopaging signal. The client computer can also generate screens to display the text of selected messages.

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